



POWER & PROSPERITY

FROM CONNECTION TO OPPORTUNITY

Building Relationships. Creating Opportunities. Growing Together.

EMPOWERING BUSINESSES. | STRENGTHENING COMMUNITIES. | BUILDING WEALTH.



Explore chamber connections, business growth, featured opportunities, and community impact across Northeast Georgia.

INSIDE THIS ISSUE



1. President's Message



2. Membership Stronger Together



3. Women's Business Network



4. Business of the Month: Super Jingle Radio



5. Core Scholars Opportunity



6. Black Business Expo & Community Highlights



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



785-375-4005



MAKE THE MOST OF YOUR CHAMBER CONNECTION

FROM CONNECTION TO OPPORTUNITY

Building Relationships. Creating Opportunities. Growing Together.

Strong chamber connections create visibility, referrals, collaboration, and growth.
Use this guide to turn relationships into real opportunities for your business.

TURN CONNECTIONS INTO OPPORTUNITIES



CONNECT

- Attend Chamber events
- Introduce yourself to members
- Join a committee or network
- Follow NEGABCC online



ENGAGE

- Share business updates
- Participate in training
- Refer another member
- Volunteer at Chamber programs



GROW

- Seek collaborations
- Promote your services
- Apply for opportunities
- Build referral partnerships

CHAMBER IMPACT SNAPSHOT

- | | | |
|-------------------|------------------------|------------------------|
| Members supported | Programs offered | Businesses promoted |
| Events hosted | Community partnerships | Training opportunities |

★ MEMBER CONNECTION SPOTLIGHT ★



A chamber introduction became a new referral partnership and a long-term client relationship.



A networking conversation led to a collaboration that expanded visibility and opened new opportunities.

YOUR 30-DAY CONNECTION CHALLENGE

- ☐ Meet three Chamber members
- ☐ Attend one event
- ☐ Make one referral
- ☐ Schedule one follow-up meeting
- ☐ Share one member's business
- ☐ Invite one business owner to join

OPPORTUNITY ROADMAP



EXPLORE NEGABCC MEMBERSHIP, EVENTS & PROGRAMS

- ★ Visit www.negabcc.org
- ★ Check upcoming chamber events
- ★ Learn more about membership and programs.

★ *Connections become opportunities when you follow up, stay engaged, and contribute to the network.* ★



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



785-375-4005

Because when we connect, we all grow.

CONNECT - ENGAGE - GROW



SHANE BLACKWELL
PRESIDENT

Northeast Georgia Black
Chamber of Commerce

MONTHLY THEME
**SMALL BUSINESSES,
STRONG CONNECTIONS,
GREATER OPPORTUNITIES**

TAGLINE

*Empowering Small Businesses
Through Connection and Opportunity.*

PRESIDENT'S MESSAGE

Dear Members and Community Partners,

Small businesses are the foundation of strong communities. They create jobs, provide essential services, introduce new ideas, and help build economic stability throughout Northeast Georgia.

As we recognize National Small Business Month in this edition of Power & Prosperity, we celebrate the entrepreneurs, professionals, and business owners who continue to build, serve, and lead despite the challenges that often come with operating a small business.

This month's theme, "**Small Businesses, Strong Connections, Greater Opportunities**," reflects the work and purpose of the Northeast Georgia Black Chamber of Commerce. We believe that businesses are stronger when they are connected to the right people, information, resources, and opportunities.

A meaningful connection can lead to a new customer. A referral can lead to a contract. A conversation can become a partnership. A shared resource can help a business overcome a challenge and move to the next level.

That is why NEGABCC remains committed to **empowering small businesses through connection and opportunity**. Through networking events, business education, community partnerships, member promotion, leadership development, and access to resources, we are creating an environment where businesses can become more visible, competitive, and prepared for growth.

I encourage every member and community supporter to be intentional this month. Attend an event. Introduce yourself to another business owner. Refer a Chamber member. Share a resource. Support a local business. Invite someone to become part of NEGABCC.

Every connection strengthens our network, and every stronger business contributes to a more prosperous community.

Together, we can turn relationships into resources, introductions into opportunities, and small businesses into powerful engines of economic growth.

Shane Blackwell

Shane Blackwell

President
Northeast Georgia Black Chamber of Commerce



Make at least one
meaningful business
connection this month.



Support a
small business.



Share a
referral.



Introduce two
entrepreneurs.



Attend a
Chamber event.



Invite a business
owner to join
NEGABCC.

PRESIDENT'S CHALLENGE



Strong connections create greater opportunities.





BUSINESS OF THE MONTH

JULY 2026 | NEWSLETTER

THE NORTHEAST GEORGIA BLACK CHAMBER OF COMMERCE

proudly recognizes

MONTHLY THEME:

**Small Businesses, Strong
Connections, Greater Opportunities**

TAGLINE: Empowering Small Businesses
Through Connection and Opportunity



REV. DR. YVONNE DAVENPORT

**Athens Soul Station Host & Director
Super Jingle Radio**

SUPER JINGLE RADIO

★ ATHENS SOUL STATION ★

Where Music, Business, and Community Come Together

Super Jingle Radio is redefining how businesses, artists, entrepreneurs, and communities connect through music and digital media. More than an online radio station, Super Jingle combines professional music streaming, innovative marketing solutions, affiliate opportunities, and community engagement into one dynamic platform. Founded by multi-platinum producer **Michael Anthony**, the company was created to help businesses promote themselves through professionally produced songs while giving artists new opportunities to earn and expand their audiences.



ATHENS SOUL STATION

Serving as the local face of Super Jingle Radio in Northeast Georgia, Rev. Dr. Yvonne curates the Athens Soul Station by highlighting outstanding music, local businesses, entrepreneurs, and community voices.

The station provides an engaging listening experience while creating meaningful opportunities for advertising, sponsorships, interviews, and business promotion.



WHAT SUPER JINGLE RADIO OFFERS

- ✓ 24/7 online music streaming
- ✓ Business advertising and promotional campaigns
- ✓ Artist exposure and music distribution
- ✓ Community news and interviews
- ✓ Affiliate income opportunities
- ✓ Innovative audio marketing solutions
- ✓ Global online listening



WHY WE CHOSE SUPER JINGLE RADIO

In keeping with this month's theme — Small Businesses. Strong Connections. Greater Opportunities. Super Jingle Radio demonstrates how technology, music, and entrepreneurship can work together to strengthen local businesses while expanding their reach beyond Northeast Georgia. Through strategic partnerships, community storytelling, and innovative marketing, the platform is helping businesses build stronger brands and deeper community connections.

CONNECT WITH SUPER JINGLE RADIO



WEBSITE

radio.superjingle.com



EMAIL

ayd3255@gmail.com



BECOME AN AFFILIATE

[affiliate.superjingledistribution.com/
V2CleanAffiliateLanding?code=YD0001](http://affiliate.superjingledistribution.com/V2CleanAffiliateLanding?code=YD0001)

LISTEN ANYWHERE



Online



Mobile Devices



Smart Speakers

EARN WITH SUPER JINGLE AFFILIATE PROGRAM!

Join our affiliate program and earn income
by promoting Super Jingle Radio.

**Great Opportunity. Great Music.
Great Income Potential!**

SIGN UP TODAY!

[affiliate.superjingledistribution.com/
V2CleanAffiliateLanding?code=YD0001](http://affiliate.superjingledistribution.com/V2CleanAffiliateLanding?code=YD0001)



GREAT MUSIC
Old School to
Today's Hits



ONLINE STREAMING
24/7 Access
Anywhere



INNOVATIVE MARKETING
Promote Your Business
Grow Your Brand



COMMUNITY CONNECTIONS
Local Voices.
Real Conversations.



BUSINESS PROMOTION
Opportunities That
Create Results



Your Story. Your Brand. Your Sound.



YOUR VOICE. YOUR COMMUNITY. YOUR STATION.



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



4046268542



ayd3255@gmail.com



@negabcc

MEMBERSHIP STRONGER TOGETHER. GREATER TOGETHER.

**NOT A MEMBER YET?
NOW IS THE TIME
TO GET CONNECTED.**

YOUR BUSINESS DESERVES A STRONGER NETWORK

Join NEGABCC and Turn Connections into Opportunities

Running a business can be challenging, but you do not have to build alone.

Membership in the Northeast Georgia Black Chamber of Commerce connects entrepreneurs, professionals, nonprofit leaders, and community partners to a growing network committed to business development, economic empowerment, and shared success.

NEGABCC is more than a business directory. It is a place to build relationships, increase visibility, access resources, develop new skills, and connect with people who understand the challenges and opportunities facing Black-owned and small businesses.

Joseph Isreal
Membership Chair

★ WHY BECOME A MEMBER? ★



INCREASE YOUR VISIBILITY

Showcase your business through Chamber promotions, newsletters, social media features, business spotlights, events, and member referrals.



BUILD VALUABLE RELATIONSHIPS

Connect with entrepreneurs, professionals, community leaders, corporate partners, and potential customers throughout Northeast Georgia.



ACCESS BUSINESS RESOURCES

Receive information about training, funding opportunities, certifications, contracts, workshops, community programs, and other resources that can support your growth.



STRENGTHEN YOUR BUSINESS

Participate in educational programs and events designed to help you improve your operations, marketing, finances, leadership, and long-term business strategy.



CREATE NEW OPPORTUNITIES

Develop partnerships, exchange referrals, expand your customer base, and position your business for new opportunities.



MEMBERSHIP IS AN INVESTMENT IN YOUR BUSINESS

The people you meet today may become tomorrow's customers, collaborators, mentors, vendors, or referral partners.

Joining the Chamber places your business inside a network that is actively working to create greater access, stronger connections, and more opportunities for its members.

★ JOIN THE MOVEMENT ★

Become a member of the Northeast Georgia Black Chamber of Commerce today.



VISIT OUR WEBSITE
www.negabcc.org

SCAN HERE
TO BECOME
A MEMBER!



Get Connected. Get Visible. Get Supported. **Get Growing.**



MEMBER-GET-A-MEMBER CHALLENGE

Current members are encouraged to invite at least one business owner or professional to join NEGABCC.

One invitation can strengthen our network.

One new member can create opportunities for us all.



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



706-254-2460



NORTHEAST GEORGIA WOMEN'S BUSINESS — NETWORK —

Connecting. Empowering. Elevating.

The NEGABCC Women's Business Network is creating a powerful community where women can connect, collaborate, grow, lead, and create opportunities for one another.

In alignment with this month's theme, **"Small Businesses, Strong Connections, Greater Opportunities,"**

we are continuing our campaign to welcome the first 100 Charter Members into the Women's Business Network.

Our mission supports the monthly tagline:

*Empowering Small Businesses
Through Connection and Opportunity.*

Women business owners and professionals often manage multiple responsibilities while working to build businesses, advance careers, support families, and lead within their communities. The Women's Business Network is being developed to ensure that women do not have to pursue those goals alone.

100 Women.
One Powerful Network.
Greater Opportunities.

Become a
**CHARTER
MEMBER**

Help us reach our goal of 100 founding women committed to connection, collaboration, leadership, and economic empowerment.

Visit www.negabcc.org for membership information.

INVITE ANOTHER WOMAN

Current Charter Members are encouraged to invite at least one woman to join the network.

*One invitation can create a connection.
One connection can create an opportunity.
One opportunity can change the future of a woman, her business, and her community.*

WHY BECOME A CHARTER MEMBER?



BUILD MEANINGFUL RELATIONSHIPS

Connect with women who understand entrepreneurship, leadership, professional advancement, community service, and the challenges of balancing multiple responsibilities.



INCREASE YOUR VISIBILITY

Participate in member spotlights, promotional features, events, panel discussions, speaking opportunities, and community initiatives.



EXPAND YOUR NETWORK

Meet potential clients, mentors, collaborators, referral partners, vendors, investors, and community leaders.



ACCESS RESOURCES AND EDUCATION

Participate in workshops, leadership development sessions, business training, mentoring opportunities, and discussions designed to support personal and professional growth.



HELP SHAPE THE NETWORK

Charter Members will have the opportunity to contribute ideas and help influence the programs, events, priorities, and future direction of the Women's Business Network.



CREATE A LASTING LEGACY

Become part of the founding group of women helping to establish a network that can support and empower women throughout Northeast Georgia for years to come.

WHO SHOULD JOIN?

The Women's Business Network welcomes:

- ✓ Established business owners
- ✓ New and aspiring entrepreneurs
- ✓ Corporate professionals
- ✓ Nonprofit leaders
- ✓ Independent contractors
- ✓ Community leaders
- ✓ Emerging professionals
- ✓ Women preparing to launch a new business or career



You do not have to have everything figured out before joining.

You only need a willingness to connect, contribute, learn, and grow.

WE ARE STILL BUILDING OUR FIRST 100

Every Charter Member brings another voice, skill, perspective, relationship, and opportunity into the network.

Do not wait until all 100 seats are filled to become part of the movement.

JOIN NOW AND HELP BUILD IT.

SCAN HERE



**LINDA
ELDER DAVIS**
Chair

**NEGABCC Women's
Business Network**



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



4046268542



@negabcc



EVENT RECAP

JUNETEENTH

Music & Arts Festival

★ A CELEBRATION OF FREEDOM, CULTURE, COMMUNITY
& BLACK BUSINESS! ★

The Northeast Georgia Black Chamber of Commerce was proud to partner with AADM and United GA Entertainment to present the **Juneteenth Music & Arts Festival** at Georgia Square Mall in Athens, GA.



CELEBRATING
our culture
and heritage



SUPPORTING
our community
through music
and the arts



EMPOWERING
black businesses
and entrepreneurs



BUILDING
a stronger future
together

From live music and amazing performances to local vendors, food trucks, creative art, and family fun, the energy was unforgettable!

THANK YOU TO EVERYONE WHO ATTENDED, SPONSORED, VOLUNTEERED, PERFORMED, SHOPPED, AND HELPED MAKE THIS EVENT A SUCCESS.

*Let's continue to celebrate, connect, and create
lasting impact—together!*

A DAY TO REMEMBER!



500+
ATTENDEES



15+
LIVE
PERFORMANCES



30+
LOCAL VENDORS
AND BUSINESSES



12+
FOOD TRUCKS



FAMILIES, FRIENDS
& COMMUNITY
TOGETHER



★ *Thank You!* ★★★★★

To our community partners, sponsors, vendors, volunteers, artists, and everyone who came out to support. You made Juneteenth 2026 a powerful celebration of freedom, unity, culture, and purpose.

★ **SEE YOU NEXT YEAR!** ★



STAY CONNECTED.

Follow us for upcoming events, business resources, and community opportunities.



@negabcc



VISIT OUR WEBSITE
www.negabcc.org

**EMPOWERING BUSINESSES.
STRENGTHENING COMMUNITIES.
BUILDING WEALTH.**



EXCITING OPPORTUNITIES & EVENTS

Stay informed. Get involved. Make an impact.

The Northeast Georgia Black Chamber of Commerce is bringing powerful programs, events, and opportunities to empower our businesses and community.



YOUR FUTURE. YOUR FINANCES. YOUR LEGACY.

We're here to help you thrive.



UPCOMING EVENTS

1



A dynamic gathering of leaders, entrepreneurs, and changemakers focused on advancing Black prosperity through education, connection, and collaboration.

DATE: TBD • LOCATION: TBD

2



**NEGABCC
CORE SCHOLARS**

BUILDING SKILLS. CREATING FUTURES.

Hands-on construction trades training program helping young adults build practical skills, confidence, and career opportunities.

APPLICATIONS OPEN NOW!

3



A signature event celebrating Black-owned businesses, entrepreneurship, innovation, and community connection across Northeast Georgia.

VENDORS & SPONSORS WELCOME!



UPCOMING OPPORTUNITIES



SMALL BUSINESS CERTIFICATION WORKSHOP

Learn how to get certified and position your business for more contracts, partnerships, and growth.

DATE: TBD • REGISTER TODAY!



PROFIT TO POWER FINANCIAL LITERACY TRAININGS

Build financial confidence and make smarter money moves to grow and sustain your business.

DATES: COMING SOON • STAY TUNED!



STAY CONNECTED FOR MORE INFORMATION

Sign up for our mailing list and follow us on social media to receive the latest updates on programs, events, and opportunities.



STAY CONNECTED.

Follow us for upcoming programs, events, and opportunities.



@negabcc



QUESTIONS?
404-851-7254



EMAIL
info@negabcc.org



VISIT US ONLINE
www.negabcc.org

Powered by Purpose. BUILDING BUSINESSES. STRENGTHENING COMMUNITY. CREATING LEGACY.



FEATURED EVENT

The Georgia BlackPrint™

A Prosperity Convening

Building the Blueprint of Black Prosperity



The Georgia BlackPrint™: A Prosperity Convening brings together leaders, entrepreneurs, elected officials, and changemakers from across Georgia and beyond for strategic sessions, powerful partnerships, and actionable solutions to shape policy, expand economic opportunity, and build a stronger, more prosperous future for Black communities and Black-owned businesses.



WHY THIS EVENT MATTERS

This convening focuses on policy, economic opportunity, collaboration, partnerships, and actionable solutions to build a stronger, more prosperous future for Black communities and Black-owned businesses.



MAIN CONFERENCE

August 31 – September 1, 2026



PRE-CONFERENCE ACTIVITIES

August 30, 2026



POST-CONFERENCE ACTIVITIES

September 2, 2026



REGISTRATION

\$199 per person



VENUE

Macon Marriott City Center
240 Coliseum Drive
Macon, Georgia 31217



SCAN TO REGISTER



LEADERSHIP. PARTNERSHIP. PROGRESS.



Georgia Association of
Black County Officials

IN PARTNERSHIP WITH



FOUNDATION



BUSINESS • LEADERSHIP • ACCESS
CULTURE • KNOWLEDGE

→ MACON, GA ←



GEORGIA COALITION OF BLACK BUSINESS
COMMERCE & CULTURE

— Economic Unity. Sustainable Impact. —

MAGAZINE TV SHOW NEWSLETTER



TWO DAYS. ONE MISSION.
UNLIMITED OPPORTUNITY.

Join leaders, entrepreneurs, elected officials,
and changemakers from across Georgia and
beyond for an impactful convening experience.



DR. MONICA WILLSBROWN

executive.director@gablackcaucus.org
404-651-9569



CHERISE MERRYWEATHER-STEPHENS

ed@georgiacoalitionofblackcoalitions.com
478-747-7920



REGISTER TODAY!

www.georgiacoalitionofblackchambers.org



NORTHEAST GEORGIA BLACK CHAMBER OF COMMERCE

EMPOWERING BUSINESSES. | STRENGTHENING COMMUNITIES. | BUILDING WEALTH.

JULY 2026 | NEWSLETTER

CORE SCHOLARS

A HANDS-ON OPPORTUNITY TO BUILD
SKILLS, FUTURES, AND COMMUNITY.



LAST DAY TO APPLY: **MONDAY, JULY 20TH**

The NEGABCC Core Scholars Training Program is a scholarship-funded opportunity for young adults ages 18–30 to gain real, hands-on construction trades training.

Participants build practical skills, explore career pathways, and prepare for entrepreneurship, employment, and self-sufficiency.

Applications are open now, but the deadline is approaching fast.

Classes start soon.



PROGRAM BENEFITS

**100%
FREE**

100% FREE



PAID FOR BY SCHOLARSHIP
THROUGH NORTHEAST GEORGIA
BLACK CHAMBER OF COMMERCE



CERTIFICATE OF
COMPLETION



TRADE-SPECIFIC
CERTIFICATIONS



CAREER
OPPORTUNITIES



HANDS-ON
TRAINING

LEARN 8 ESSENTIAL TRADES

- 1 Painting & Drywall
- 2 Basic Flooring
- 3 Basic Electrical
- 4 Basic Plumbing
- 5 Carpentry I: Framing
- 6 Carpentry II: Molding & Trim
- 7 Carpentry III: Exterior & Tile
- 8 Carpentry IV: Cabinets & Décor

WHY APPLY?

- ★ Build real-world skills
- ★ Prepare for jobs and entrepreneurship
- ★ Gain confidence through hands-on learning
- ★ Join a program designed to strengthen the community

SCAN TO APPLY



DON'T JUST DREAM IT—BUILD IT!



Apply at
NEGABCC.ORG



2ND ANNUAL BLACK BUSINESS EXPO

ROOTED IN LEGACY.
RISING IN POWER.



BUILDING A STRONGER
TOMORROW—TOGETHER.

The **NEGABCC** Black Business Expo returns for its second annual celebration of Black entrepreneurship, economic empowerment, and community connection. Join us at Georgia Square Mall for a dynamic day designed to spotlight Black-owned businesses, strengthen community relationships, and create new opportunities across Northeast Georgia.

EXPO HIGHLIGHTS



BLACK-OWNED BUSINESSES

Discover and support a diverse range of Black-owned enterprises.



COMMUNITY NETWORKING

Connect with leaders, professionals, and changemakers across the region.



BUSINESS VISIBILITY

Increase exposure and grow your brand in front of engaged attendees.



LOCAL PARTNERSHIPS

Build meaningful partnerships that strengthen our community.



ECONOMIC OPPORTUNITY

Create jobs, build wealth, and invest in Northeast Georgia's future.

★ EVENT DETAILS ★



DATE

September 26, 2026



LOCATION

Georgia Square Mall

3700 Atlanta Hwy
Athens, GA 30606

★ COMING SOON ★

Vendor registration and participation details coming soon.

Stay tuned for updates.



SAVE THE DATE AND PREPARE TO CONNECT, SUPPORT, AND GROW WITH NEGABCC!





THANK YOU FOR READING

FROM CONNECTION TO OPPORTUNITY

Building Relationships. Creating Opportunities. Growing Together.



A STRONGER NORTHEAST GEORGIA—TOGETHER

Thank you for being part of the Northeast Georgia Black Chamber of Commerce community. Every conversation, every connection, and every shared opportunity helps strengthen businesses, empower leaders, and move our communities forward.

As we continue building together, we invite you to stay engaged, support Black-owned businesses, attend Chamber programs, and keep turning connections into opportunities.

We're better together.



LET'S KEEP BUILDING STRONGER BUSINESSES,
STRONGER CONNECTIONS, AND GREATER
OPPORTUNITIES—**TOGETHER.**

STAY CONNECTED



JOIN THE CHAMBER

Become a member and grow your business with a powerful network.



ATTEND AN EVENT

Connect, learn, and be inspired at our programs and events.



SUPPORT BLACK-OWNED BUSINESSES

Choose Black-owned and help build a stronger local economy.



SHARE THE MISSION

Invite others to join our movement and help create a brighter future together.



CONNECT WITH US



WEBSITE

www.negabcc.org



ADDRESS

3700 Atlanta Hwy
Athens, GA 30601



PHONE

785-375-4005



EMAIL

info@negabcc.org

We're here for you!

“ Because when commerce, leadership, and community come together, Northeast Georgia flourishes—and we all move forward. ”

