



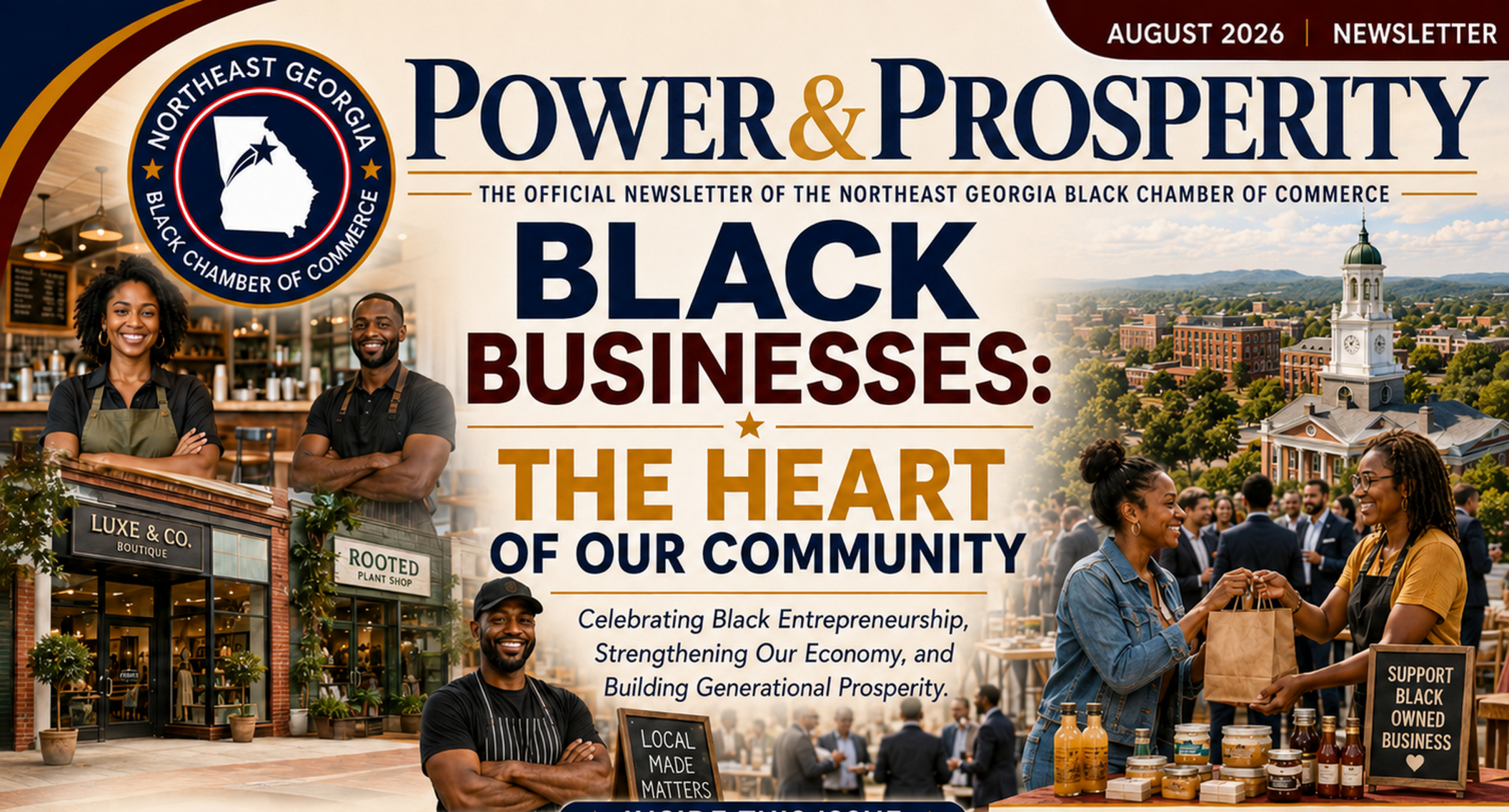
POWER & PROSPERITY

THE OFFICIAL NEWSLETTER OF THE NORTHEAST GEORGIA BLACK CHAMBER OF COMMERCE

BLACK BUSINESSES:

THE HEART OF OUR COMMUNITY

*Celebrating Black Entrepreneurship,
Strengthening Our Economy, and
Building Generational Prosperity.*



★ INSIDE THIS ISSUE ★



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Business Month



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Scholars



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Black Business
Expo

★ *Shop Black. Refer Black. Invest Black. Grow Together.* ★



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3700 Atlanta Hwy, Athens, GA 30601



BLACK BUSINESS IS COMMUNITY BUSINESS

OUR BUSINESSES. OUR NEIGHBORHOODS. OUR FUTURE.

★ WHY BLACK BUSINESS MATTERS ★



★ JOBS ★

Black-owned businesses create employment and career pathways.



★ WEALTH ★

Business ownership is one of the strongest tools for building generational wealth.



★ COMMUNITY ★

Local businesses reinvest money, time, and leadership back into neighborhoods.



★ OPPORTUNITY ★

Entrepreneurship creates pathways that often extend beyond the business owner.

★ EVERY DOLLAR HAS POWER ★



When you support Black-owned businesses, you do more than make a purchase—you create economic momentum, preserve community identity, and expand prosperity across families and neighborhoods.

CHOOSE LOCAL. CHOOSE BLACK. CHANGE LIVES.

★ **ECONOMIC EMPOWERMENT STARTS WITH INTENTIONAL SUPPORT.** ★



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Shane Blackwell
President



AUGUST MONTHLY THEME
Black Businesses:
The Heart of Our Community

*Celebrating Black Entrepreneurship,
Strengthening Our Economy, and
Building Generational Prosperity.*



Black-owned businesses are more than places of commerce—they are the heartbeat of our neighborhoods. They create jobs, provide solutions, preserve culture, and build pathways for future generations. When we support them, we affirm our collective strength and invest in our shared future.



Every dollar spent with a Black business circulates within our community—supporting families, funding dreams, and strengthening local systems. That circulation creates stability, builds wealth, and helps ensure our community can thrive for generations to come.



The Northeast Georgia Black Chamber of Commerce is committed to creating access, increasing visibility, and opening doors of opportunity for Black entrepreneurs. We advocate, educate, and connect so our businesses can grow and lead in every sector.



This August, and every month, I challenge each of us to be intentional. Purchase from Black businesses. Refer them. Partner with them. Invest in them. When we do, we don't just uplift businesses—we elevate our community.



PRESIDENT'S CHALLENGE

**Support at least three Black-owned businesses this month—
and tell someone else about them.**

Intentional support creates visibility, momentum, and long-term prosperity.





GROW YOUR BUSINESS WITH NEGABCC

MEMBERSHIP IS MORE THAN BELONGING—IT'S ACCESS

As we celebrate Black Business Month this August, we invite you to take the next step. NEGABCC connects Black-owned and small businesses to visibility, opportunities, and relationships that drive growth. Together, we strengthen our economy and build generational prosperity.



**STRONGER MEMBERS.
STRONGER NETWORK.
GREATER IMPACT.**

Your membership helps us advocate, educate, and connect—so your business can thrive.



Joseph Israel
Membership Chair

★ YOUR MEMBERSHIP BENEFITS ★



BUSINESS VISIBILITY

Showcase your business to our community and beyond.



REFERRALS

Gain qualified referrals and new customer connections.



NETWORKING

Build meaningful relationships with members and leaders.



ADVOCACY

We advocate for policies and resources that support your business.



TRAINING

Access workshops and programs to strengthen your skills and business.



PROCUREMENT OPPORTUNITIES

Be informed of contracts and supplier opportunities.



COMMUNITY PARTNERSHIPS

Partner with organizations invested in our shared success.

★ MEMBER-TO-MEMBER BUSINESS MATTERS ★



**HIRE
ANOTHER
MEMBER**



**REFER
ANOTHER
MEMBER**



**COLLABORATE
WITH ANOTHER
MEMBER**



**PROMOTE
ANOTHER
MEMBER**

BECOME A MEMBER

★ SCAN HERE ★



★ *Join the network. Build the relationship. Grow the business.* ★



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MAKE YOUR DOLLAR COUNT

Small purchasing decisions can create big community impact.



THINK BLACK FIRST



DINING

Choose Black-owned restaurants, cafés, food trucks, and caterers.

☐


PROFESSIONAL SERVICES

Hire Black accountants, attorneys, consultants, and other professionals.

☐


HOME SERVICES

Use Black-owned contractors, plumbers, electricians, landscapers, and more.

☐


BEAUTY AND WELLNESS

Support Black-owned salons, barbershops, spas, and wellness providers.

☐


RETAIL

Shop Black-owned boutiques, stores, and online businesses.

☐


TRANSPORTATION

Use Black-owned rideshare, taxi, logistics, and auto services.

☐


ENTERTAINMENT

Attend events, purchase tickets, and hire Black creatives and entertainers.

☐


FINANCIAL SERVICES

Bank, insure, and invest with Black-owned financial institutions.

☐

SUPPORT BEYOND THE PURCHASE



LEAVE A POSITIVE REVIEW

Your review builds trust and helps others discover them.

☐


REFER A FRIEND

Word of mouth is the most powerful connection.

☐


FOLLOW THE BUSINESS ONLINE

Stay connected and support them digitally.

☐


SHARE THEIR CONTENT

Help amplify their brand and reach more customers.

☐


HIRE THEM FOR CONTRACTS

Look for opportunities to work with them professionally.

☐


INVITE THEM TO VENDOR OPPORTUNITIES

Include them in events, markets, and procurement.

☐


WHY IT MATTERS

Every dollar spent with a Black-owned business strengthens local ownership, creates jobs, keeps wealth in our community, and builds a legacy of generational prosperity.



Before your next purchase, ask: "Can I buy this from a Black-owned business?"



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BUSINESS OF THE MONTH

Celebrating Excellence. Elevating Black-Owned Businesses.



**BLACK
BUSINESS
MONTH**

SPOTLIGHT



Cat Sports & Marketing

Family. Community. Team Spirit.



catsportsmarketing.com



BRAND SPOTLIGHT

Cat Sports & Marketing is a family-centered business and brand dedicated to sports, marketing, merchandise, team spirit, and community pride.



SPORTS CULTURE

We celebrate the game and the athletes who inspire our community.



MARKETING SUPPORT

Helping teams and businesses build visibility and grow their brand.



MERCHANDISE

Branded apparel and promotional items that represent team spirit.



EVENT-CENTERED EXPERIENCES

Creating memorable experiences that bring people together.



MEET THE BUSINESS

Cat Sports & Marketing is a family-centered business and brand dedicated to sports, marketing, merchandise, team spirit, and community pride.



THE STORY

Born from a passion for family, teamwork, sports culture, and positive community experiences, Cat Sports & Marketing creates lasting memories on and off the field.



WHY THEIR WORK MATTERS

They connect people, build visibility, inspire pride, and uplift families and communities through meaningful sports and event experiences.



COMMUNITY IMPACT

- Builds family-centered experiences
- Promotes community pride
- Encourages connection through sports and events
- Creates memorable moments



SERVICES / PRODUCTS

- Sports and marketing support
- Branded merchandise
- Promotional items
- Event-centered experiences
- Community-focused engagement



HOW TO SUPPORT

- Visit catsportsmarketing.com
- Share their brand with others
- Follow online for updates
- Support their community-centered mission



*Rooted in Family. Driven by Purpose.
Committed to Our Community.*



WHY THIS SPOTLIGHT MATTERS



Celebrates family and community.



Builds visibility for Black-owned businesses.



Encourages connection through sports and shared experiences.



Highlights positive impact that uplifts families and communities.



Support the businesses that strengthen our community.



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WOMEN BUILDING BUSINESS.

WOMEN BUILDING WEALTH.

Connect. Collaborate. Grow. Lead.

The Northeast Georgia Black Chamber of Commerce Women's Business Network (WBN) is a dynamic community of Black women entrepreneurs and professionals committed to elevating one another and building generational wealth.

We support Black women entrepreneurs through connection, mentorship, visibility, collaboration, leadership development, and access to business resources that create lasting impact.

Linda Elder Davis
Chair



*When women grow businesses,
families and communities grow with them.*



VISIBILITY

Increase your visibility through member spotlights, promotional opportunities, events, and media features that showcase your business.

Be seen. Be heard. Be celebrated.



CONNECTION

Build meaningful relationships with women who understand the journey. Engage in networking, peer support, and access to a powerful community of change makers.

Stronger together. Further together.



COLLABORATION

Partner, share resources, and collaborate on strategies that create new opportunities and open doors for your business to thrive.

*Share ideas. Create impact.
Grow together.*

100

CHARTER MEMBERS

Our Goal. Our Movement.

Help us reach 100 founding women committed to connection, collaboration, leadership, and economic empowerment.

BE A CHARTER MEMBER TODAY!

WOMEN'S BUSINESS NETWORK MEETUP AT THE MALL



**FOURTH SUNDAY
OF THE MONTH**



3:00 PM – 5:00 PM

Come. Grow With Us.
CONNECT. COLLABORATE. GROW. LEAD.

Scan Here

Scan to learn more,
join the Women's
Business Network,
and become a
Charter Member.

“ Empowered women empower communities. ★ Our success is stronger together. ★ Your journey inspires ours. ”



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CREATING OPPORTUNITY THROUGH WORKFORCE DEVELOPMENT

CORE SCHOLARS RECAP & IMPACT



★ FIRST COHORT OF CORE SCHOLARS



SCHOLARSHIP
RECIPIENTS
**HAVE BEEN
SELECTED.**



WORKFORCE
DEVELOPMENT IS
**COMMUNITY
DEVELOPMENT.**



THE OPPORTUNITY

Core Scholars opens doors to brighter futures by providing scholarships for skills training, career exploration, and professional development. We empower individuals with the tools, confidence, and preparation they need to thrive.



THE SCHOLARS

Congratulations to our first Core Scholars cohort! Your commitment, talent, and drive inspire us. You represent the future of Northeast Georgia—leaders in the making with limitless potential.



THE INVESTMENT

These scholarships are an investment in workforce development, economic mobility, and future community leadership. By equipping our scholars today, we strengthen our economy and build a more prosperous tomorrow.



WHAT COMES NEXT

Our scholars are prepared for what's ahead—continued training, hands-on learning, mentorship, and stronger career pathways. We will support them every step of the way as they turn today's opportunities into tomorrow's achievements.



★ *Investing in people is investing in the future of Northeast Georgia.* ★



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BUILDING CAREERS. STRENGTHENING FAMILIES.

The Northeast Georgia Black Chamber of Commerce is investing in people and preparing the next generation of healthcare professionals. Our training programs equip participants with real-world skills, confidence, and career pathways that create lasting impact.



HEALTHCARE TRAINING — UNDERWAY



Our healthcare training programs are currently in progress! Participants are gaining hands-on experience and building essential skills that open doors to meaningful careers in healthcare.



PRACTICAL SKILLS
Built for real-world healthcare settings



EXPERT INSTRUCTION
Led by experienced healthcare professionals



CAREER PATHWAYS
From entry-level to long-term advancement

★ *Training today. Transforming tomorrow.* ★



SURGICAL TECHNICIAN PROGRAM — COMING SOON



Our Surgical Technician program is on the way! This comprehensive training will prepare participants for high-demand roles in surgical settings.

Stay tuned for program details, information sessions, and enrollment updates.



WHY HEALTHCARE CAREERS MATTER



CAREER MOBILITY

Opportunities to grow, specialize, and advance.



IN-DEMAND SKILLS

Healthcare professionals are needed now and for the future.



FAMILY STABILITY

Good jobs provide financial security and brighter futures.



COMMUNITY HEALTHCARE WORKFORCE

Stronger communities start with a strong, compassionate workforce.

★ *Career pathways in healthcare create **stability** for families and **strengthen** our region.* ★



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Where Business and Community Connect



The Georgia BlackPrint™: A Prosperity Convening

Building the Blueprint of Black Prosperity

The Georgia BlackPrint™: A Prosperity Convening is a premier statewide gathering of leaders, entrepreneurs, elected officials, and changemakers focused on leadership, strategy, collaboration, and actionable solutions to advance economic prosperity for Black communities and businesses across Georgia.

Be part of the movement shaping a stronger, more prosperous future.



MAIN CONFERENCE

August 31 – September 1, 2026



PRE-CONFERENCE ACTIVITIES

August 30, 2026



POST-CONFERENCE ACTIVITIES

September 2, 2026



VENUE

Macon Marriott City Center
240 Coliseum Drive
Macon, Georgia 31217



REGISTRATION

\$199 per person



NEGABCC Black Business Expo

The NEGABCC Black Business Expo shines a spotlight on Black-owned businesses and entrepreneurs. This dynamic event creates opportunities to support, shop, partner, and grow—while building stronger community connections and increasing visibility for Black businesses across Northeast Georgia.

Support. Connect. Grow. Together.



DATE

September 26, 2026



TIME

12:00 PM–4:00 PM



LOCATION

Georgia Square Mall
3700 Atlanta Hwy
Athens, GA 30606



Show up. *Make connections.* Create opportunities.



www.negabcc.org



3700 Atlanta Hwy, Athens, GA 30601



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POWER & PROSPERITY | CLOSING PAGE

THANK YOU FOR READING ★ OUR PROSPERITY IS CONNECTED

Black businesses are more than businesses. They are employers, mentors, innovators, community partners, and pathways to generational prosperity.



When Black businesses grow, Northeast Georgia grows.

★ Shop Black. Refer Black. Invest Black. Grow Together. ★

Celebrating Black Entrepreneurship, Strengthening Our Economy, and Building Generational Prosperity.



STAY CONNECTED

Stay informed about the latest chamber news, programs, events, and opportunities. Your connection keeps our network strong and our impact growing.



SUPPORT BLACK BUSINESSES

Choose Black-owned. Support local. Every purchase, referral, and partnership helps build stronger businesses and a more resilient economy for all.



JOIN THE CHAMBER

Become a member and unlock resources, visibility, and connections that help your business thrive. Together, we can achieve more—farther.



GROW TOGETHER

Through collaboration, advocacy, and innovation, we create opportunities that fuel growth, stability, and prosperity across Northeast Georgia.

★
Thank you to our members, partners, sponsors, and community champions for showing up, speaking out, and supporting Black-owned businesses every day. Your commitment drives meaningful change and builds a stronger, more prosperous Northeast Georgia. Let's keep the momentum going—together.

We're better together.



WEBSITE
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